

30 September 2020



Promote your events



Let us help you spread the word



PR NEWS | EVENTS | FEATURES | ECO & GREEN | EDUCATION | NONPROFIT | INNOVATION | Log In | Register

EVENT > Listings > Partners > Promotion > Newsletters > Submit Event > Submit News | Search

"Building Construction Technology Virtual Exhibition & Webinars" Towards Digitalization of Building & Construction Industry

Impact

Sep 29, 2020

Category: Construction & Real Estate | Event | Trade

Show

Tags: Webinars | technology | construction | Building



Building Construction Technology Virtual Exhibition and Webinars (BCT) is organized by IMPACT Exhibition Management Co., Ltd. as the digital building and construction platform for companies and industry professionals to continue to do business, network, showcase and promote latest innovations, technology and solutions to over 3,000 on-line attendees, from all sectors of the building and construction industry.

BCT Virtual Exhibition and Webinars will take place from 25th November to 1st December 2020, under the theme "Towards Digitalization of Building and Construction Industry". This digital industry-gathering platform will also include a series of knowledge-powered webinars conducted in partnerships with various industry associations such as the Thai Building Information Modelling Association (TBIM), Thai Concrete Association (TCA), Thai Structural Engineers Association (TSEA), Thailand Building Manager Association (TBMA), The Building Inspectors Association (BSA), and Thai Generator Association (GEN THAI) touching on trends and adoption of digitalization brought about by the COVID-19 pandemic.

In addition to virtual booth showcase and live multi-track webinars, BCT Virtual Exhibition and Webinars will also feature interactive live video and chat platforms, virtual business matching programme, live steaming, demo, etc.

The COVID-19 pandemic is pushing the boundaries for construction players to adopt new and readily available technologies, and that this adoption will continue in the short term, including post-COVID-19. In the longer term, there will be increases in tech investments, and use of digitalization, building modelling systems, off-site construction technology and sustainable building materials.

Mr Loy Joon How, General Manager of IMPACT Exhibition Management Co., Ltd., stated BCT Virtual Exhibition and Webinars will serve as the digital touch-point to allow the building and construction sector to be connected and do business with the global building and construction players while staying updated on the latest trends and innovations.

Prof. Dr. Amorn Pimanmas, president of the Thai Building Information Modelling Association (TBIM) added that while the application of building information modelling (BIM) has been adopted widely overseas, it is still relatively new in Thailand. Nevertheless, as part of digitalization, the application of BIM will surely be the new norms for Thai building and construction professionals. Hence, BIM technology will feature prominently during BCT Virtual Exhibition and Webinars.

For more information or register, please visit the website: <https://bct-construction.com/>

Ms Watinee Saithong
+662 833 5315
watinees@impact.co.th



ACCELERATE YOUR BUSINESS GROWTH

with Asia's leading trade show for

- roller shutters
- doors/gates
- windows
- sun protection systems

16-18 March, 2021
Shanghai

Subscribe to Newsletter

Email Address

View previous campaigns.

Subscribe

Latest Press Releases

SEE ALL

Preface Coding - An AI Pioneer Transforms the Coding Education

Sep 29, 2020

MIFF Leads Its Community to Digital Transformation Journey

Sep 29, 2020

Medtec China 2020 rounds off with nearly 36,000 visitors, highlighting strong momentum in the medical industry

Sep 29, 2020

Mongolia accedes to the Asia-Pacific Trade Agreement as its seventh member

Sep 29, 2020

Translation: Building Construction Technology Virtual Exhibition and Webinars (BCT) is organized by IMPACT Exhibition Management Co., Ltd. as the digital building and construction platform for companies and industry professionals to continue to do business, network, showcase and promote latest innovations, technology and solutions to over 3,000 on-line attendees, from all sectors of the building and construction industry. **BCT Virtual Exhibition and Webinars** will take place from 25th November to 1st December 2020, under the theme "Towards Digitalization of Building and Construction Industry".