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## FROM VIRTUAL DOMAIN TO LIVE SETTING...BCT EXPO 2022 FINALLY TOOK PLACE IN BANGKOK

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(Bangkok 11th October 2022) – After a hiatus of over two years due to COVID, **Building Construction Technology Expo (BCT Expo 2022) – Southeast Asian exhibition and conference on building and construction industry** – finally took place in a face-to-face market setting at **IMPACT Exhibition and Convention Centre, Bangkok Thailand** from 21st to 23rd September 2022.

Despite the challenges brought on by the pandemic, the organizer through perseverance managed to bring this year's event from its previous virtual domain, to the much-awaited face-to-face live setting. BCT Expo's last live event was back in 2019.

For over 3 days, there was finally the buzz of face-to-face activities on the show floor as construction professionals and businesses re-connect and re-engage in this post-pandemic market, for plenty of overdue business discussions, deals and exchanges.

120 local and international exhibitors with 3760 trade visitors and attendees

BCT Expo 2022 saw over 120 exhibitors from 8 countries showcasing their building and construction technology, digital solutions, machinery system and equipment, covering all sectors of the building and construction industry.

Over 3760 trade visitors from 23 countries attended, which included VIP buyers, trade buyers, construction professionals, conference delegates, government officials, media, industry associations and construction-related educational institutions.

## Highly successful business matching program

One successful highlight of BCT Expo 2022 is its Business Matching Program. Over 100 VIP buyers from Thailand and the surrounding regional markets participated in the program, with over 632 pre-arranged business meetings conducted, providing opportunities for buyers and sellers to connect, discuss new partnerships and forge business deals.

## A well-attended knowledge exchange platform

BCT Expo 2022 also featured a well-attended knowledge exchange platform comprising more than 45 seminar topics, conducted by 59 industry professionals and industry gurus, discussing the latest industry trends, market opportunities, solutions, innovations, best practices, and technology disruptions impacting today's building and construction sector.

Served as a Public - Private sector engagement platform

BCT Expo 2022 served as a key "Public-Private sector engagement platform" that acted as the bridge for related government agencies to connect, brief and update the private sector on government's infrastructure development plans, smart city projects, sustainability policies, site safety regulations, and public project tender process.

## Highly satisfied exhibitors and attendees

Exhibitors and attendees were pleased that after over 2 years of absence, they finally have the opportunity to re-engage and re-connect with their markets in a face-to-face setting. They were also highly satisfied with the overall quality of the event, and the business networking opportunities presented.

BCT Expo continues to help drive digitalization of building and construction sector

The construction industry has been slow in embracing digital transformation. However, the situation is changing due to digital disruptive effects on the industry, coupled by impacts from COVID-19 pandemic.

BCT Expo will also continue to focus and drive the digitalization of the building and construction sector in Thailand and ASEAN. The theme of BCT Expo will continue to be "Towards Digitalization of the building and construction industry... Are you ready?"

BCT Expo's Building Information Modelling & Technology (BIM & Tech) Pavilion with its display of the latest building and construction technology solutions had indeed generated much interest from the industry. Moving forward, BCT Expo will continue to collaborate with the Thai Building Modelling Association (TBIM) to introduce even more BIM, digital and technology related solutions for next year's event.

## BCT Expo 2023 to be bigger in size and scale

With the resumption of face-to-face meetings as the industry moves towards a post-pandemic market environment, BCT Expo 2023 promises to be bigger in size and scale, focusing on key areas impacting the building and construction industry today, such as digitalization, technology, innovations, sustainability, safety, and human resource.

**BCT Expo 2023 will be held from 20th to 22nd September 2023 at IMPACT Exhibition and Convention Centre, Bangkok, Thailand.**

## Comments from our exhibitors

"BCT Expo presented us with a great opportunity to meet with many prospects seeking construction technology solutions. In addition to Thai prospects, we have also made contacts with people from Singapore and Malaysia. The organizer was proactive and attentive to our needs, and they have certainly laid the groundwork for an even better show in 2023." Mr. Jeremy Pownall, Head of APAC, Converge, United Kingdom

"For the past two years, our company's sales make little progress due to the pandemic. This year, we finally have the opportunity to be in BCT Expo to demonstrate our new equipment and meet with new customers and potential partners. The results has been promising and I am confident that we will be able to achieve our sales targets this year!" Mr. ChatChai Rungsripaiboon, Managing Director Rep Floor / Reentech Co., Ltd., Thailand

"We were very impressed with the quality of the many attendees at BCT Expo. Thailand is one market that we are intending to expand into, and with the many positive responses received at the event, it further reinforce our decision to set up shop here. Next year, we will surely exhibit in a bigger way with the introduction of new construction technology and engineering solutions." Mr. Michael Chua, Director, Skyshot Pte Ltd, Singapore

## Comments from our international buyer

"After two years absence, we are pleased that BCT Expo 2022 finally took place. This event had enabled us to re-engage our suppliers from various countries, especially from Thailand and China. We are seeking suppliers of building and construction products, and I was delighted to join the business-matching program where we met face-to face with many potential suppliers. We will certainly be back in 2023." **Mr. Sivansak Ney, Assistant Director, The Bhumi Emerald, Cambodia**

## Comments from our supporting organisations

"BCT Expo serves as an effective platform to push for BIM adoption and digital transformation in Thailand, enabling design, construction and engineering professionals to work together. While BCT Expo's BIM & Tech Pavilion showcased the latest digital and technology solutions, we are pleased to have successfully organized our Thai BIM Association (TBIM) conferences, which was a well-attended gathering of BIM professionals to network, discuss on trends and career opportunities, and address issues affecting our BIM profession today. We are looking forward to expand our collaborations in BCT Expo 2023." **Dr. Sant Chansomsak, President, Thai BIM Association, Thailand**

"Facilities management is a wide-reaching field that assists with many activities within the construction industry. BCT Expo is an effective platform for our association to highlight the importance of the FM field in the building and construction sector, especially smart facility management. We are pleased to be part of BCT Expo as a supporting organization." **Mr. Piti Anontapant, President, Thailand Facility Management Association (TFMA), Thailand**

Source: BCT Expo Press